

USELY®

usely
THE SUSTAINABLE RIGID
LABEL FOR WET WIPES



USELY® is our sustainable rigid label for infinite **open & closure wet wipes** packaging.

Flow packs with open & close systems are currently in use in the markets:



PERSONAL CARE: Make-up remover, baby care wipes, disinfectant wipes, mini pack wipes, refreshing multipurpose wipes, etc



HOME CARE: Dusting wipes, cleaning cloths, floor wipes, parquet floor wipes, machine-cleaning and heavy-duty hand cleansing wipes, etc



SPECIAL CARE: Pet care wipes, leather care wipes, lens cleaning wipes, etc

Advantages

- Wide range of shapes and sizes available.
- Functionality guaranteed for 250+ openings.
- No tearing off the lid.
- High product protection by keeping fresh the wet wipes.
- End user-friendly for easy handling, even with one hand.
- Sustainable alternative to flip-top lids.
- Waste reduction packaging.

Most frequent requirements needed:

- ✓ Highest product protection
- ✓ Easy to handle/Functionality
- ✓ Sustainability



We are a **multi-plant network** with long-term experience in manufacturing labelling and packaging solutions for wet wipes and rigid labels to ensure the **protection** and **functionality** of all products.

Compared to a standard flow pack with plastic lid, USELY® is the sustainable solution that achieves

-83% weight reduction
-71% thickness reduction

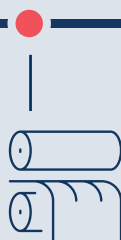
Entire production process in-house



Step 1
Design



Step 2
Prototyping



Step 3
Printing of rigid label and flow pack



Step 4
In-house labeling

Three solutions to offer to our customers the best combination of structure and functionality.

Mono USELY®

The **monolayer** solution in PE, PP or PET

- Easy and ergonomic peeling
- Stability of the opening due to dedicated half cuts of the die line
- Different shapes available
- Shiny and matt finishings

Power USELY®

The **double-layer** solution with monomaterial application

- PP+PP clear, PE+PE clear
- Easy and ergonomic peeling
- Stability of the opening due to special die-cut
- Different shapes available
- Shiny and matt finishings

Rapid USELY®

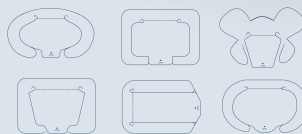
The **in-house coating** solution.

We integrate in-house the entire production process, ensuring

- Fast-lane execution
- High efficiency
- Speed to market



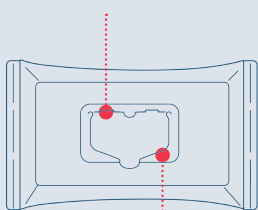
Surface - PP 60 transparent
UV-Adhesive
Liner - PET 23/30



Labeling for open & reclosure system

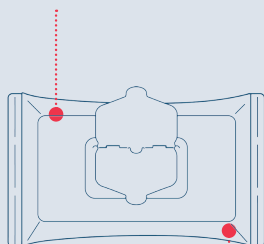
Integrated solution for pre-applied, self-adhesive labels that allow an easy opening to access the product, and the repositioning of the label to extend the freshness of the product.

Rigid label USELY
any opening-reclosing needs



Register die-cutting
and application

Solventless lamination



Film/laminate with HD flexo
printing up to 10 colors + 1
rotogravure station

Advantages

- **Flexible film labeling solutions**, for embellishment and/or printable surface extension, thanks also to the application of in-house multi-page labels
- **Easy & opening solutions**, with in-house register die-cutting, dedicated to on-the-go consumption, and suitable labeling for every condition of use and for every application including tamper-evident



Pre-applied
on reels



Fully customizable labels, even with
rigid labels, for promotional uses
and tamper-evident applications



No machines
modification
needed



Resealable up
to 250 times